


(Date)

Dear Valued Customer,

Telephone Company is pleased to announce that we have partnered with Pinnacle Marketing Group, located in Bemidji, MN, to publish our **Official Name of the Directory**. Representatives from Pinnacle will be in our community soon to help you strengthen your marketing and promotional efforts through the opportunities listed below.

- Promote your business by placing advertising in the print directory. Over **##,###** copies of the directory are distributed to residents and businesses in your area and *consumers continue to rate print Yellow Pages amongst the highest sources when looking for a local business, product or service.**
- The online directory, **localsolution.com** allows you to promote your business by adding photos, a video, logo and much more to your business listing. Make sure to add your business description for free on our local search site: 

Is your website the best it can be? Pinnacle's **website packages** are reasonably priced and offer flexibility in design. They also include the ability to make monthly updates, receive monthly traffic reports, and each account has a dedicated account manager.

Make an impact with **social media**. Let Pinnacle help you manage your social media presence so you can actively be where referrals are occurring and customer champions are looking for more.

Additional services such as targeted online campaigns, video production, and design services are also available to help strengthen your marketing and grow your company's brand.

If you have any questions, please contact **Telephone Company** at **phone number** or contact Pinnacle Marketing Group directly at 800.343.8086 or getstarted@pinnaclemp.com.

Sincerely,

Name, Position
Telephone Company

**Source: Local Search Association*


Pinnacle
Marketing Group
pinnaclemp.com